



KID TRACKER

LOST? NOT ON OUR WATCH!

EST 2024

# MARKETING MATERIAL



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# LETTERHEAD



**KID TRACKER**  
EST 2024

20 July 2024

## Dear Parents

I hope this letter finds you well.

I am writing to introduce you to our latest Kid Tracker features & inform you about our upcoming brand launch. At Kid Tracker, we are dedicated to ensuring the safety and well-being of children through our innovative tracking solutions.

We believe that our Kid Tracker App can greatly benefit you by keeping track on where is your child location. We would be delighted to provide you with more information and discuss how we can support your needs.

Please feel free to contact me at 079 1633 919 to arrange a meeting or for any further inquiries.

Thank you for your time and consideration. We look forward to the opportunity to work together

**Sincerely,**

**Jaytee Xaba**  
CEO at Kid Tracker

021 3554 465  
079 1633 919



WWW.KIDTRACKER.COM  
INFO@KIDTRACKER.COM



MAIN STREET 10 PAROW, OFFICE  
WESTERN CAPE





# BUSINESS CARD





# Z-FOLD BRONCHURE



## About Us

Kid Tracker is dedicated to providing peace of mind for parents by offering innovative tracking solutions that ensure the safety and security of their children, no matter where they are.

## Contact



021 3554 465 / 079 1633 919



[www.kidtracker.com](http://www.kidtracker.com)



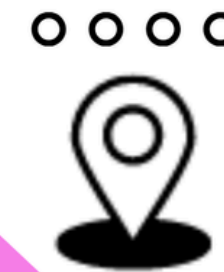
Main Street, 10 Parow,  
Office Western Cape



[www.kidtracker.com](http://www.kidtracker.com)

## our services

- 1. Real-Time Location Tracking:**  
Track your child's exact location in real-time, ensuring their safety and your peace of mind.
- 2. Geofencing Alerts:**  
Receive instant alerts when your child enters or leaves designated safe zones.
- 3. Panic Button:**  
Children can send an immediate SOS alert to parents in case of emergency.
- 4. Activity History:**  
View your child's location history to monitor their movements and ensure their safety.



## Vision

Create a secure world where parents always know their child's location.

## Mission

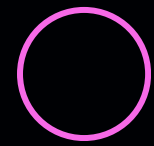
Ensure child safety with reliable tracking for peace of mind.



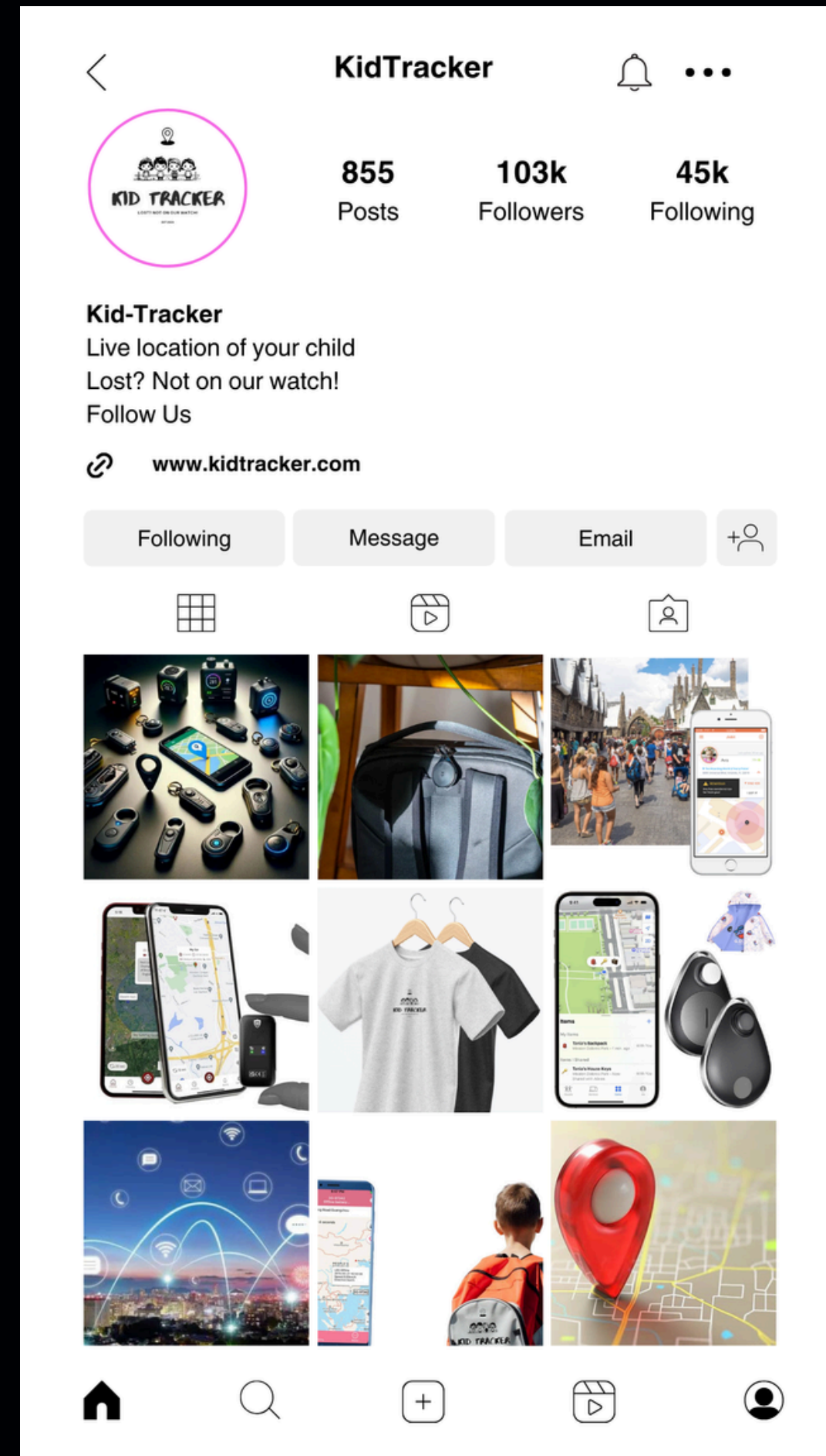
# MOCK-UPS





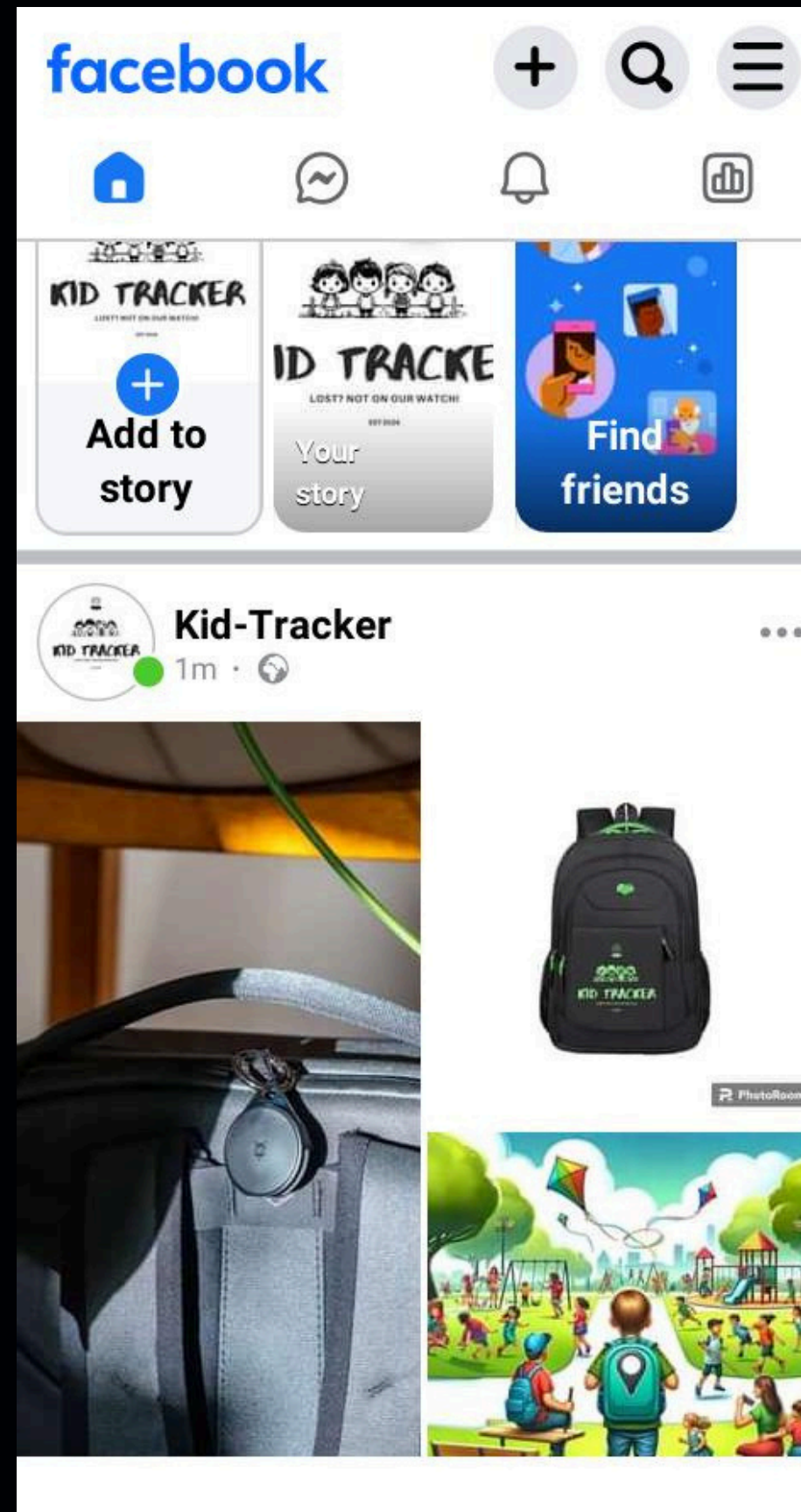


# SOCIAL CARDS : INSTAGRAM





# SOCIAL CARDS : FACEBOOK







# SOCIAL CARDS : TWITTER





# OUR CONTACTS



# KID TRACKER



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Social networks  
@kidtracker

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